



The Nems Foundation for the Arts, Corp.

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Vortex Artek Expo 2024: Artist Participation Guidelines

Agreement between the NEMS Foundation for the Arts and Participating Artists

The Vortex Artek Expo, curated by the **NEMS Foundation for the Arts** and led by Marianne Nems, is an innovative event designed to bridge the worlds of art and technology. The Expo will highlight a diverse range of artistic disciplines, including film, media, digital arts, traditional art forms, music, choreography, and live performances. This agreement establishes a clear understanding of the requirements, fees, and benefits for all participating artists, solidifying a mutually beneficial partnership between the artist and the NEMS Foundation.

Participation Requirements

1. Artist Registration & Subscription:

- All artists must create an account on Artrade.club and subscribe to the beta plan before participating in the Vortex Artek Expo. This registration is crucial for ensuring a seamless onboarding process and proper integration into our digital ecosystem.

2. Exhibition Fee:

- **Live Performances Standard Fee:** A participation fee of **\$550** is required per artist to cover insurance, security, and staff support expenses during the event.
- **Fee Waiver Option:** Artists may apply for a fee waiver by submitting a formal request to the NEMS Foundation, specifying their in-kind contribution to the event. Each request will be reviewed, and waivers will be granted based on merit and the artist's proposed contribution.

3. In-Kind Contribution for Fee Waiver:

- Artists granted a fee waiver are required to perform or showcase their work *once a day* throughout the four-day event. They must strictly adhere to the provided schedule, ensuring consistency and a well-organized experience for all attendees and participants.

4. Account Creation and Submission:

- Artists must create an account on Artrade.club and upload their work to complete their profile. After submission, you will receive an email from us within **48 hours** with our decision on your selection and available participation time slots.
- **Preferred Time Slot Submission:** Once selected, please email your **preferred time slot** to us for scheduling.
- **Live Performance Submission:** If you plan to perform live, submit a video of your performance and your resume to Marianne@Artrade.club to expedite the selection and scheduling process.

Booth Exhibitor Benefits

Artists who participate as **booth exhibitors** (with a participation fee of **\$10,000** or more) will receive the following exclusive benefits:

- **Presentation Time:** A **20-minute slot** on the LED screen and stage each day to showcase and promote your artwork.
- **Panel Participation:** Invitation to speak at daily **art panels** hosted by the NEMS Foundation, where you can share your insights, experiences, and expertise.
- **Inaugural Night Recognition:** A formal presentation by Marianne Nems on the inaugural night, where you will be introduced as one of the **selected artists of the evening** before all participants and distinguished guests.
- **Social Media Feature:** A dedicated social media page showcasing your work and profile across our digital platforms.
- **Website Inclusion:** Your personalized webpage within the official Vortex Artek website.
- **Virtual Reality Gallery:** Integration into the VR gallery of the NEMS Foundation, with up to **15 artworks** displayed in your personal VR gallery.

Note: The \$10,000 booth fee includes all VR gallery services, and no additional fees will be required for the setup and display of your VR gallery.

NFT Participant Benefits

NFT participants have the opportunity to showcase their digital artwork in the virtual gallery:

- With the **\$3,000 group NFT participation fee**, artists may display **up to five VR artworks** in the **group VR gallery** of the NEMS Foundation.
- For individual NFT slots priced at **\$1,800 per slot**, artists may display **up to three NFTs** in the VR gallery.

General Exhibition Benefits for All Participating Artists

- **Full Access to Artrade Platform:**

All participating artists will receive **one year of free access** to the Artrade beta plan, which includes:

- A complete website to present your portfolio, biography, blog, and more.
- Full access to sell and exhibit your artwork online.
- Free marketing and promotional support through our social media and digital channels.

- **Exhibition Opportunities:**

- Artists can showcase up to three pieces of their work in the virtual gallery upon subscribing to any paid plan.
- For NFT artists, you can upload all your NFTs, videos, and media to your account *free of charge for one year*.

Important Details

- **Exhibition Fees for the Vortex Artek Expo:**

- **NFT Exhibition:** \$1,800 per NFT slot in the dome.
- **Main Area Exhibition:** \$3,000 per main exhibition slot.

- *Note:* The NEMS Foundation does not take any commission on sales made at the Expo. All proceeds from sales during the event go directly to the artists. For sales made on the Artrade marketplace, a **15% commission** will be applied to cover server, platform, and staff expenses.

Event Expectations and Scheduling

- Artists must respect their allocated time slots and contribute positively to the event's overall flow and success. Each slot is exclusive to the artist and cannot be transferred or exchanged.
 - Artists are expected to attend and participate in the Expo according to the schedule they submit during registration. This ensures a seamless event experience and maximizes exposure for all participants.
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Acknowledgment and Agreement

By subscribing to the Vortex Artek Expo, the artist acknowledges this agreement and agrees to abide by the terms outlined by the NEMS Foundation for the Arts. This partnership is designed to support artists while ensuring the success of the event and the foundation's mission to advance the integration of art and technology.

For any questions or additional assistance, please contact Marianne at Marianne@Artrade.club.

We look forward to celebrating your art and creativity at the Vortex Artek Expo 2024!

Sincerely,
The NEMS Foundation for the Arts Team